



Account Manager



Executive Stakeholder



Product Manager / Owner / Coordinator



Product Owner



QA



Developer



Team Lead

My focus as a Product Owner;

- * Create the product backlog
- * Prioritize the product backlog
- * Elaborate the requirements
- * Communicate the product vision
- * **Represent external stakeholders**
- * Participate in daily stand up
- * **Primary interface to the team**
- * Inspect sprint outcomes
- * Change direction as necessary

With the help of the team; I translate the needs of the business into user stories that are independent, negotiable, valuable, estimateable, small, and testable.