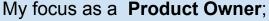


Account Manager



**Executive** Stakeholder



- \* Create the product backlog
- \* Prioritize the product backlog
- \* Elaborate the requirements
- \* Communicate the product vision
- \* Represent external stakeholders
- \* Participate in daily stand up
- \* Primary interface to the team
- \* Inspect sprint outcomes
- \* Change direction as necessary



Product Manager / Owner / Coordinator



Product Owner



QA



Developer



Team Lead

With the help of the team; I translate the needs of the business into user stories that are independent, negotiable, valuable, estimateable, small, and testable.